



Event  
Profile

# Petrol Solution

Business Fuel Provider



## **Event Management**

**PetrolSolution** was established in 2003, with a mission of achieving and enhancing clear leadership Nationwide. At Petrol we strive top to be the most reliable and creative event company in the Pakistan always delivering a high standard of quality and value for money to our customers. We work in a close partnership, with our customers to deliver other services that setting new standards in event management. Our Main Services are corporate Event, Seminar, Walk a cause, & Workshop.

## **Professional Strength**

Corporate Sales, Business Generation Based on Set Targets, Project management, Strong PR in Business Communities Associations, Federations, Chambers, Strategic Planning for Business Development, Organizational Development, Technical / Business Proposal / Plan Development, Entrepreneurial Abilities, Team Player, Innovative, Leadership.

## **Currently Working**

Pakistan Auto Show 2017 – Karachi expo Centre

- ✓ **Contact person**
- ✓ Muhammad Mashood Ali Khan | 0333-4372500 |

Emaar UAE – Oct 2016 at PC Karachi, Lahore

- ✓ **Contact person**
- ✓ Mr Kabeer - PLAN B | 03336-2094075 |

## **Highlighted Event Execute under Mr Nabeel Bin Tariq Siddiqui**

Karawood International Film Festival – 2015 PAF Museum Karachi

- ✓ **Contact person**
- ✓ Mr Kashif Kabeer - PLAN B | 03336-2094075 |

Emaar UAE – 2015 at PC Karachi, Lahore

- ✓ **Contact person**
- ✓ Mr Kabeer - PLAN B | 03336-2094075 |

Emaar UAE – 2014 Emar office Karachi

- ✓ **Contact person**
- ✓ Mr Kashif Khan - PLAN B | 03336-2094075 |

Pakistan Plastic Show 2016 – Lahore expo Centre

- ✓ **Contact person**
- ✓ Syed Nabeel Hashmi | 0333-4372500 |

Pakistan Auto Show 2016 – Lahore expo Centre

- ✓ **Contact person**
- ✓ Syed Nabeel Hashmi | 0333-4372500 |

Pakistan Auto Show 2015 – Karachi expo Centre

- ✓ **Contact person**
- ✓ Mr Saad Sheranie | 0321-2416093 |

Pakistan Auto Show 2014 – Lahore expo Centre

- ✓ **Contact person**
- ✓ Syed Nabeel Hashmi | 0333-4372500 |

Pakistan Auto Show 2013 – Karachi expo Centre

- ✓ **Contact person**
- ✓ Mr Munir K Bana | 0300-2281012 |



- Exclusive Partner from Pakistan
  - ✓ China International Auto Product Expo 2016
  - ✓ China International Auto Product Expo 2015
  - ✓ China International Auto Product Expo 2014
  - ✓ China International Auto Product Expo 2013
    - ✓ **Contact person**
    - ✓ Ms. Zhang Yazhu(Lydia) Mobile: +86-13911599334

#### CDGK

- Kashmir day Event organized by CDGK
- NAB & CDGK Walk Against Corruption
- Tour de Pakistan | Entrance and Exit Reception |
- Roshan Karachi Roshan Pakistan with Mustafa kamal & President Mushrraf
- CDGK official event organizer from 2004 to 2008
  - ✓ **Contact person**
  - ✓ Mr Malik Zaideen | 0300-2697874 |
  - ✓ Mr Khursheed | 0300-2129086 |
- Launching Pad of Lufthansa Air Line
  - ✓ German food festival for Lufthansa Airline -Avari Karachi
  - ✓ Launching of Lufthansa Airline - Ramada Karachi
  - ✓ Launching of Lufthansa Airline - Avari Lahore
    - ✓ **Contact person**
    - ✓ Mr Shakeel G.M Lufthansa Airline | 0300-8237841 |
- Chamber of Commerce Mega Collaboration with Govt
  - ✓ At Pearl Continental Hotel Karachi
    - ✓ **Contact person**
    - ✓ Mr Idress Gigi | 0321-8257339 |
    - ✓ Mr Khurram Khan | 0300-8230686 |
- JS Bank Karachi Event
  - ✓ At Arena
    - ✓ **Contact person**
    - ✓ Mr Imran Qadeer | 0321-2188607 |
- Chinese International Education Exhibition 2004
  - ✓ At Karachi
    - ✓ **Contact person**
    - ✓ Mr Zhang



### Other Event by team member

- Successful business development model sales of Holistic Approach model for Malik Textile Mill and Narji Electronics – SHINON generated business of PKRS. 3.5 million Within first quarter.
- Successful organizing of Pakistan first ever and biggest electronic & electrical fair named KEEF 2006 and by such extensive platform and strong Project Management resulted efficient sales volume of PKRS 120 million.
- Successful strategies planning through which manufacturers from Korea, China, and Thailand are brought in to open their new venture with local counterparts.
- Conceived, Designed and Deployed events like Kids Expo, Femina Expo, International Autumn Fair.
- Developed comprehensive strategies and business model and inline project plan with model phases of marketing plan & sales which resulted company with revenue of PKRS 40.3 million this financial year.
- Developed successful Turnaround / Re-organization strategies supported by concentric diversification for a US\$0.1 million organization to achieve growth.
- Modified the analysis document to increase the effectiveness of internal communication resulting in the overall production time reduction by 30%.
- Obtained consensus from users to merge these requirements into standard modules to help an ERP vendor for project scope management and system features.
- Conducted and used the Joint Application Design (JAD) session in an innovative way to gauge the organization readiness for change and to identify change agents for internal consultant role.
- Strong team-building, motivational and conflict resolution skills.

Event Executed in last 5 year as partner

- **ICIP 2003**
- **Futurz 2003**
- **ICIS 2003**
- **Kids & Femina**
- **Bridal Asia**
- **KEEF Karachi Electronic Dealers Association - KEDA**

### **Best Regards**

Nabeel Bin Tariq Siddiqui  
Director

Petrol Solution

N.I.C: 42000-0542819-5

  
Director  
**PETROLSOLUTION**

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