

Company  
Profile

Petrol  
Solution

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Business Fuel Provider

**PETROLSOLUTION** is dedicated to adding value to our clients' businesses through the use of technology. We achieve this through our unique combination of skills, and our focus on exceptional client service. Petrol solution is the team of highly professional people who already working in different organization in managerial post and form this company to get extra benefit.

### About **PetrolSolution**

We provide services like, CD Authoring, Web Designing, Development & Maintenance, Desktop publishing & design with offset and digital printing, Media Planning, Multimedia Presentations, Animation, Sound Editing, Video Editing & Effects is our specialties.

Petrol Solution also with qualified team provide maximum Interaction, functionality and training of any Machinery, Furniture, Automobiles and other equipment with 3D View. For Interior & Exterior Decorators and architectures we provide Virtual walk.

We also provide consultancy for how you can upgrade your Business, business planning for local and international Market in moderate way of New Media.

We tend to place quality at its supreme in our work.

We have the following division:

- **Advertisement**
  - **ATL Activities**
  - **BTL Activities**
- **Web Hosting**
- **Web Designing**
- **Business Consultation**
- **Software**
- **Event Management**

### **Consultancy**

**PetrolSolution** provides cost-effective consultancy to allow you to increase your efficiency through the most effective deployment of IT within your organization. We provide professional, independent and understandable advice that is focused on your business needs. A range of services are available.

## **Range of services**

A range of services are available.

### **Web Solution**

**PetrolSolution** professionals know the art of designing and development of web page most suitable for the promotion of its client's business. Backbone of our company in web designing is highly qualified team and we focus in website optimization that help to open site frequently and we also focus on content management in a very professional way.

Acquiring an online standing is the need of the hour for any and every business today. Your product or services needs to be showcased properly and its website is what affects its performance and popularity both.

With our creative website and graphic designers and developers we cater to website domain and hosting, design and development as well as its regular management. We provide our clients the advantage to design their very own budget based on the initial study of their market needs that we present to them from our research and analysis team. We also offer them high-quality, original content and copy for their business website and profile that is created according to the corporate level involved.

With domain registration and hosting on windows and Linux we port our expertise in HTML, flash, dynamic with features of SEO and other training modules.

### **PetrolSolution Offers:**

- Web Planning
- CMS Website
- Dynamic Website
- Static Website
- e-Commerce
- SEO Services
- Web Maintenance
- Training Module
  
- **Domain Registration**
  - Register & shift required domain
- Web Hosting Plans
  - Compound – 1 GB | Silver – 2 GB | Gold – 3 GB | Platinum – 50 GB

## **Desktop Publishing**

**PetrolSolution** is known about the expertise in desktop publishing in a unique way; we already develop and moderate many known companies official and promotional stuff. We believe that any kind of document that needs to be prepared for your business requires a skilled team. At Petrol Solution, we have gathered the best writers, editors, and designers in town who are experienced in adding that much needed elements to give your publications a professional outlook.

We offer clients desktop publishing services like: writing, editing, document formatting, and graphic design. Before we do any of this, we will take a detailed discussion with you under consideration where our team will determine the best content for you and your business. For our non-English speaking clients, we also offer translation and proofreading for your translated content.

From Training guides, workbook, brochures to instruction manuals and office stationary, we offer all kinds of desktop publishing possible.

We offer

- Concept Making & Designing
- Logo
- Visiting Card
- Letter head
- Envelop
- File Cover
- Fax Letter
- Corporate Profile
- Company Profile
- Flyer
- Brochure
- Sales kit
- Tags
- Corporate DVD
- Promotional Stuff & Give away
- Hanging Banners
- Buntings, etc.

## **Printing Solution**

**PetrolSolution** With the best possible quality of paper, ink and processing we offer our client total printing services. We deliver only the best results in competitive prices and we know exactly the kind of reputation you want to put across in your paper work. With the products that you need to restructure your current and potential operations, Petrol Solutions ensures the standards of your work practices and values is mirrored to your product.

We offer

- Offset Printing
- Digital Printing
- Hi Tech Digital Photo Printing
- Newspaper Ads
- Calendars
- Books
- Magazine, etc.
- Digital Printing
- Greeting Cards
- Custom Prints
- Screens- Shop sign and billboard
- Posters
- Vinyl Banners
- Window Cling
- Sticky Back Posters
- Car Magnets
- Invitations
- Business Flyers, etc.
- Rotogravure or Roto/Gravure Printing
- Food Packaging
- Wrapping Paper
- Paneling, etc.

## **New Media Solution**

**PetrolSolution** With the turn of the new century, emerged all kinds of new media, social media to be exact and every business today be it big or small needs the right kind social media standing to make its mark. From an active Twitter account to having an up-to-date Face book page, today businesses need to make use of every podium possible to engage with their customers and reach out to potential clientele.

At Petrol Solutions, we offer all kind of digital marketing services that can help you monitor your approach, target your audiences, and analyze your sales and performance.

We offer

- Social Marketing
  - Facebook
  - Twitter
  - LinkedIn
  - Blogs
  - RSS Feeds
  - Email Marketing, etc.
- Videos
  - Motivational Videos
  - Training Videos
  - Documentary
  - Animations, etc.

## **Software Development**

**PetrolSolution** can help you to computerize your entire business for effective analysis, complete control and profitable marketing. We also provide all related technical assistance and training.

We offer

- Accounting Small module
- ERP Solution
- Custom Software
- Smart Apps

## **Business Planning**

Looking forward to establishing your own business? Or starting a new project? You have reached the right one-stop solution to all your work concerns. At **PetrolSolution** we give you a step-by-step protocol to understanding and establishing your business at a safe and secure echelon.

We understand how important your hard earned money is and we give respect your goal as much as you do this is why our solutions are cost effective and extremely efficient. Our team will provide you with a detailed report on your maximizing your work value and the stability that you need for success in the long run. Our solutions will give you the peace that comes when your income is steady and your retirements plans are already well-settled. We help you develop marketable and sustainable businesses through the development of comprehensive business plans and other business plan consulting and planning documents and tools.

Petrol Solution also offers evaluation to your current business practices and offer alternative approaches ensuring escalated revenues.

### **Your benefits**

We aim to add value to your business through the innovative use of technology. That means reducing your costs, minimizing your risk, and saving you time.

### **Reduced costs**

A reduction in your costs is a natural consequence of the way **PetrolSolution** approaches client relationships. Many factors contribute to our ability to maintain low costs for you, and we have listed some of the major ones here.

### **Minimized risk**

Choosing an IT supplier can be a daunting task. At **PetrolSolution**, we can make the decision easier for you by combining a unique set of skills. We can reduce the risk in your decision process, and in the long-term operation of your systems.

### **Saved time**

Deciding on an IT strategy or implementing a new IT system can be a drain on the time of your key staff - who is likely to be busy people already.

At **PetrolSolution**, we always seek to minimize the impact on your resources.

**“Time is our main concern”**

### **Few Clients:**

- Pharmaceutical
  - Pharm Evo Pharmaceutical
  - Abbott Laboratories
  - Hilton Pharma
  - Nabi Qasim
  - Novartis Pharmaceutical
  - Seyitler Kimya A.S. K.Q. TSE-ISO-EN 9002
  - PIA Medical Center
  - DOW Medical College
- Cosmetic & Laser Surgery
  - Laser inn Aesthetic Surgery Centre
  - Manzoor Hair Transplant Centre
  - Laser Prix & Laser City
  - WIBC
  - Saffron

- Textile Industry
  - Malik Textiles
  - Studio Rush
  - M&G Zipper
  - AA Soucring
  - Na International
  - PFG Ladies Undergarments
  - Gigi Industries
  - Danish International
  - Interloop
  - Siddiqsons Denim
  - Standard Textile
  - Noor Apparel
  - Hamza Shiraz
  
- Interior & Exterior Designer
  - Pak Carpet Industries
  - Krono Swiss
  - Interwood
  
- Food Industries
  - Shan
  - Rayan Foods
  - Khurram Enterprises
  - Hanson Foods
  - Pak Bread
  - Universal Traders PVT Ltd. "Sasoo Olive Oil"
  
- Government Section
  - City District Government
    - E&IP
    - Community Development
  - National Drainage program Sindh
  - WSIP (Water Sector Improvement Project)
  - PCOI "Provincial Committee on investment"
  - NAB
  - Board of Investment
  
- Auto Industry
  - Paapam
  - Mehran Commercial Enterprises
  - Yusuf Auto Industries (Pvt) Ltd
  - Sherani Engineering
  - Mehran Commercial Enterprises
  - Brothers Group
  - Aftab Technologies
  - CAB Parts



- Jigs & Fixtures
- Aftab Technologies
- Simcon
- Techno Pack Industries
- Risan Engineering
- Aftab Engineering Services
- Handle Grip & Padel
- Noor Engineering Services
- Aone Techniques
- Jin Kwang JAZ
- Loads Limited
- Radiator Core
- Automotive Spare Parts and Accessories
  
- Banks
  - JS Bank
  - State Bank of Pakistan
  
- Logistics
  - Lufthansa Air Line
  - GLS"Global Logistic Group
  - Athar & Company
  - World Wide Group
  - Schenker Logistics
  - Pak Air lift
  - WWGC
  - Hansa Management Services
  - Hansa Logistics & Marketing
  - ECMC
  
- Immigration Agent
  - Australian Immigration Network & IT
  - Exact Solution
  - Karwan e Hira
  - Teli Travels Pvt Ltd
  - Pak Hira
  - Karwan e Gojra
  - Golden Travel
  
- Universities & Schools
  - Isra University
  - Hamdard University
  - Winburry Grammar School
  - ST. Stevens School
  - Akbar Public School
  - Naklah Schooling

- Telecom
  - United Mobiles
  - Voice Tel
  - Teletec
  - Emirates Telecom
  - LG Pakistan
  
- NGO
  - CSRC (Civil Society Resource Centre) Aga Khan Foundation
  - NGORC
  
- International Client
  - Emmar Group- UAE
  - Plan B-UAE
  - Eon It - Oman
  - Al Jidarah- Oman
  - Cast Spine Surgery Center- USA
  - Eye 3 data –USA
  - CBI- Netherland
  - Nashama- UAE
  
- Upcoming Project web based portal by Team Petrol Solution
  - Advertising Pakistan
  - Trade Resources
  - The Real Pakistan
  - Al Nisa
  - Shopping Pakistan

and the list goes on .....

Best Regards

Team **PetrolSolution**